

**IMC EXCLUSIVE EVENT:**

**After the Lockdown, what Next : A Detailed Framework of Action Items for Business Leaders to Implement**

The projections for businesses across different sectors in India are bleak: 40% of the 70M MSMEs in India are expected to become stressed assets with a fighting chance to survive.

It is not easy to navigate all the different voices and opinions in dealing with the COVID-19 pandemic and you may find that you do not have the clarity you need to make informed decisions regarding the “New World Order” as the lockdown restrictions lift.

We are conducting a video seminar to present an **immediate action framework** that senior management and leadership can use as a blueprint for their businesses right away.

**What to Expect:**

1. Specific action items for management and promoters
2. Focus areas for leaders
3. Detailed Checklists to work through
4. We will also present "Sector Watch," where we share challenges and opportunities in a few handpicked sectors.

**What will we avoid:**

1. Discussion on Covid 19 statistics and projections
2. Discussion on expectation from Government

**Please join us on Monday, April 27, 2020 from 4 PM to 5 PM for an IMC exclusive event structured as follows:**

**Program Structure**

|                  |  |
|------------------|--|
| 4:00PM to 4:05PM | Opening Remarks<br><i>Mr. Ashish Vaid, President, IMC</i>  |
| 4:05PM to 4:10PM | Setting the Stage<br><i>Mr. Dushyant Dave, Founding Director, Puneet Advisory Services (PAS), Member of IMC Managing Committee</i> |
| 4:10PM to 4:50PM | Presenting the Framework<br><i>Mr. Nishit Dave, Director of Consulting and Strategy, PAS, Co-Chair of IMC Startup Committee</i>    |
| 4:50PM to 5:00PM | Q&A followed by closing statements   |

Join on You Tube Live on using following link– no registrations required :

<https://youtu.be/usjF9EZ5q-s>



Chamber of Commerce and Industry

Please ensure you are on mute for the duration of the meeting so that the background sound does not disturb other attendees.

If find problem connecting, please contact Mr. Abhinav Chopra at 8422999057.

This exclusive event is Powered by Puneet Advisory Services (PAS), a full service investment banking and management consulting company since 1995.

We look forward to your participation.

Regards,

**Ajit Mangrulkar**  
**Director General**